

# Arson Rashidmardani

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## GRADUATE URBAN / TRANSPORT PLANNER

Auckland, New Zealand • NZ citizen • Full driver licence

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**PROFILE** Final-year Bachelor of Urban Planning (Honours) student at the University of Auckland, completing December 2026 (GPA 6.91/9.00). Graduate urban / transport planner combining spatial analysis, policy evaluation, urban design and field evidence. Individual and collaborative work spans masterplanning, public realm, active transport, statutory planning, accessibility, climate resilience, feasibility and phased delivery.

## EDUCATION

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**Bachelor of Urban Planning (Honours) | University of Auckland 2022-2026**

**Expected completion: December 2026 • GPA: 6.91/9.00**

## SELECTED URBAN PLANNING, DESIGN + TRANSPORT PROJECTS

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### Hono Wai, AF Thomas Park Masterplan

#### INDIVIDUAL STUDIO PROJECT • 2025

- Produced a three-panel, transit-supportive masterplan for ~3,300 dwellings at 126 dwellings/ha, organised around a community node, water-sensitive landscape network and access to Smales Farm station.
- Tested the plan through sections, massing and ground-level views, using water-sensitive streets, green roofs and a permeable movement network to connect housing, public space and local destinations.

### Onehunga Land-use + Transport Framework

#### COLLABORATIVE STUDIO; INDIVIDUAL BLUE-GREEN KEY MOVE • 2025

- Co-developed an integrated active-transport, public-transport, street and blue-green framework. The team proposed ~30 raised crossings and a 450 m passing loop to support 12-15-minute Onehunga Line frequencies.
- Developed the individual blue-green key move: 96,000 m<sup>3</sup> of retention, ~120,000 m<sup>2</sup> of new green space and 8 km of ridgeline linear parks, with property effects and staged implementation considered.

### Newton Creative Regeneration Proposal

#### INDIVIDUAL REGENERATION PROJECT • 2024

- Developed an individual regeneration proposal focused on creative communities, affordable space and locally anchored governance, using policy, place and community analysis to frame the intervention.
- Connected a proposed spatial heart to an engagement-led delivery programme so cultural activity, public life and implementation were considered together rather than as a stand-alone design exercise.

### Rewiring Highland Park

#### INDIVIDUAL ACADEMIC PROJECT • 2026

- Converted a safety and accessibility audit of a car-first centre into an integrated proposal with raised crossings, continuous footpaths, protected median cycling, public-realm activation and 30 km/h speed management.
- Compared walking-and-cycling investment with a technology-led pathway, evaluated a sourced 2041 emissions scenario and sequenced delivery across 0-5, 5-15 and 15-30-year horizons.

## HOW I WORK

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**EVIDENCE + PEOPLE** Audit networks and lived experience; frame the problem before proposing the answer.

**OPTIONS + TRADE-OFFS** Compare scenarios, policy alignment, equity, carbon and feasibility.

**SPATIAL STRATEGY** Translate analysis into legible maps, sections, streets and connected networks.

**DELIVERY** Name stakeholders, sequence interventions and define monitoring from the outset.

## ADDITIONAL PLANNING WORK

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### High Street Pedestrian-priority Framework

#### COLLABORATIVE STUDIO + INDIVIDUAL REPORT • 2025

- Co-developed a walking audit, public-life survey and movement analysis into a pedestrian-priority street plan, then linked 25 proposed actions to stakeholders, timing, cost and monitoring.

### Assessment of Environmental Effects, Glenfield

#### INDIVIDUAL STATUTORY PLANNING PROJECT • 2026

- Prepared a full AEE for three dwellings on a 675 m<sup>2</sup> site, applying the Auckland Unitary Plan, notification tests, section 104 and Part 2 reasoning.

### South Auckland Climate-justice Assessment

#### INDIVIDUAL SPATIAL ANALYSIS • 2026

- Built a dual-season, SA2-level vulnerability assessment linking urban heat, housing quality and tenure, then proposed a spatially targeted Rental Warrant of Fitness response.

## CAPABILITY

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**PLANNING + DESIGN** Masterplanning • public realm and street design • regeneration • statutory planning and AEE preparation • RMA and Auckland Unitary Plan • engagement • feasibility • clear technical writing

**SPATIAL + DIGITAL** ArcGIS • CityEngine • AutoCAD • SketchUp • Adobe InDesign / Illustrator / Photoshop • Excel • data visualisation • AI-assisted workflow design

**TRANSPORT + DELIVERY** Walking and cycling • public transport • accessibility and equity • safety and street audits • land-use integration • options appraisal • policy evaluation • implementation phasing

## EXPERIENCE

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### Sales Assistant (Senior Team Member), Mobie, Newmarket

#### AUG 2022-PRESENT • AUCKLAND

- Trusted with day-to-day operations, stock ordering and receiving, visual standards, complex customer enquiries and device-repair triage and quotations.
- Created and maintained a structured staff training manual and onboarding reference, turning informal knowledge into repeatable, usable guidance.
- Developed practical AI-assisted workflow improvements for product-label generation and cash-up process redesign; tested outputs, documented controls and refined processes using staff feedback.
- Explain technical options and costs clearly to a diverse customer base while balancing accuracy, service and competing priorities.

### Sales Assistant, Mitre 10 Mega Botany

#### NOV 2021-AUG 2022 • AUCKLAND

- Advised customers on high-value outdoor products; maintained stock, merchandising and safe handling of bulky purchases in a high-volume seasonal department.

### Earlier experience Seasonal Staff, 100 & 1 Garden & House Plants, Ōtaki • Oct 2017-Feb 2020

## LANGUAGES + DETAILS

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English (fluent) • Persian / Farsi (native) • New Zealand citizen • Full driver licence