

Assignment 3 Task 2:

Development Proposal WIP Studio Crit

Arson Rashidmardani

Vision Statement

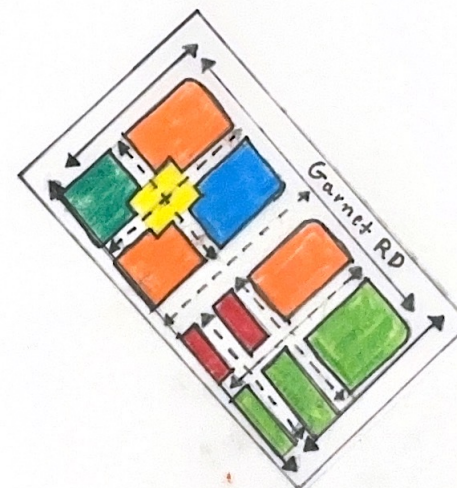
- A highly sustainable, pedestrian-orientated mixed-use development, that responds to community needs, and provides high quality public green spaces.

Principles:

- Sustainability
 - Identity
 - Permeability
- Enhancing existing,
and creating new
green networks

concept #1

18/09

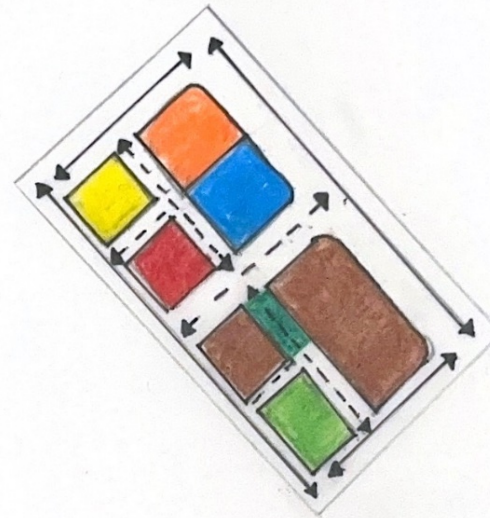


- Retail + Offices + High density residential
- Retail + Leisure + High density residential
- Retail + Offices
- High density residential
- Medium density residential
- pedestrian square



Scale @ A3
= 1:2500

Meets identity, permeability, and sustainability principles
3.8/5

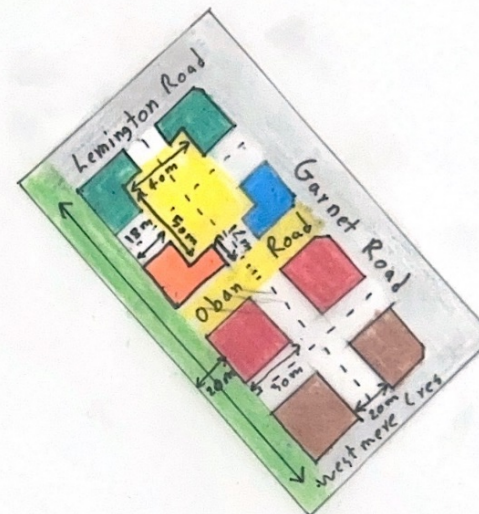


- Retail + Offices + ^{Medium} density residential
- Retail + Library + High density residential
- Retail + offices + High density residential
- High density residential
- Retail + Medium density residential
- Medium density residential
- Pocket park

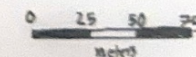
0 25 50 75

Scale @ A3
= 1:2,500

Meets permeability, sustainability, and Enhancing existing, and creating new green networks principles



- Retail + Leisure + high-density residential
- Retail + office + medium-density residential
- Retail + med-density residential
- High-density residential
- Med-density residential
- Linear park
- Pedestrian Plaza/street



Scale @ A3
= 1:2,500

Meets key moves 1,3,4,5,6,7 as it is a highly permeable, dense, design with community amenities and linear parks



Medium density residential

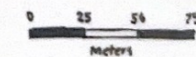
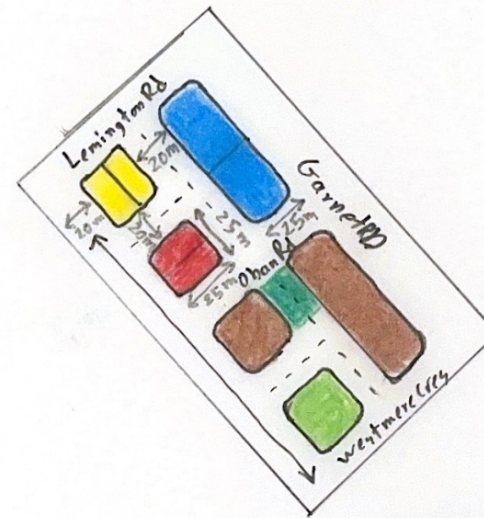
Pocket park

Retail + offices + community services (library, leisure, health etc)
+ high density residential

Retail + offices

High density residential

Retail + Medium density residential

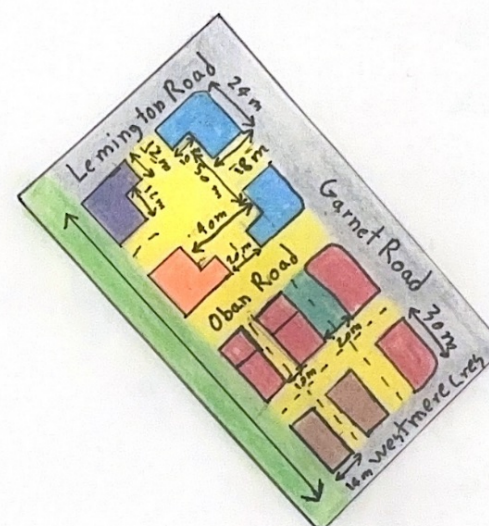


Scale @ A3
= 1:2,500

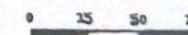
Meets key moves 1,2,4,5,6 as an onsite park is present and permeability and legibility is increased as to what it was before, however, the design could be more permeable and dense

2.5/5

Option *3

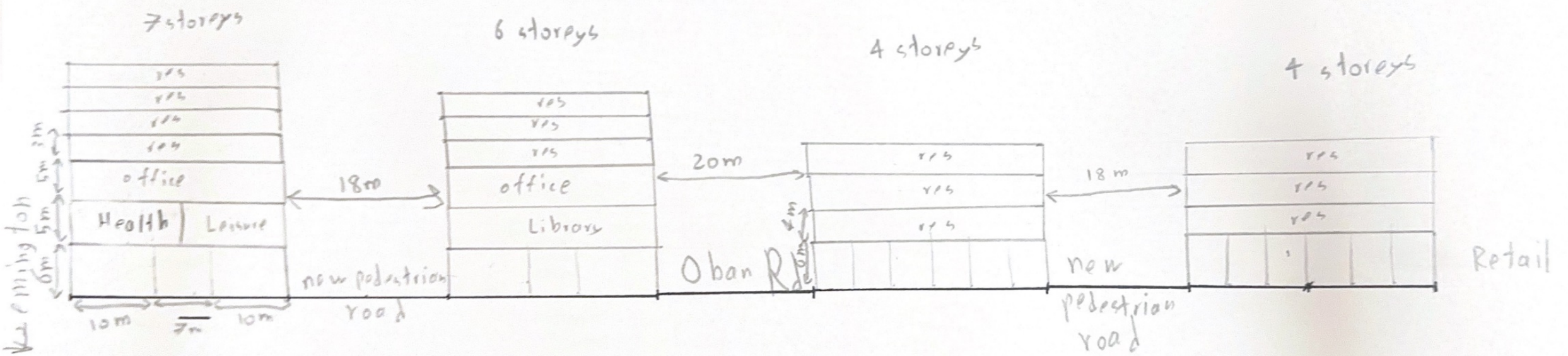


- Retail + community service (ecethealthcare + library + leisure) + offices + high density residential
- High density residential
- Pedestrian plaza / street
- Retail + offices + high density residential
- Medium density residential
- Retail + medium density residential
- Pocket park
- Linear park



Scale @ A3
= 1:2,500

Meets all key moves, there are community amenities with clear connections, on site greenery and a linear park which links to nearby greenery, Oban Road and all id-block paths are pedestrianised to create a welcoming and safe atmosphere and a sense of enclosure and legibility is gained.



0 10 20
scale @ A3 = 1:500

Storyboard

PROJECT NAME CONTEXT: Wider Context	SWOC: Local Context SWOC
HISTORY: DEMOGRAPHICS:	PRESCEDENTS:

Storyboard

PROJECT NAME VISION STATEMENT: A highly sustainable, pedestrian-orientated mixed-use development, that responds to community needs, and provides high quality public green spaces.	PRINCIPLES:
KEY MOVES:	MOVEMENT PLAN OPEN SPACE PLAN

Storyboard

PROJECT NAME SITE PLAN:	SERIAL VISION UNITS BY TEN- URE & BED- ROOMS
BLOCK DIMENSIONS & LAND USE:	CROSS SECTION: FLOORPLANS: HEIGHTS: